

Proposal for AISphere Accelerator

Draft Submission shared on 20230726:

INNCISO Innovation S.L. is a startup that uses Collective Artificial Intelligence to offer companies personalized recommendations for business decisions that can substantially contribute to the transition to a circular economy, based on their sector, geographical location(s), and their own business objectives.

By leveraging ACI, Innciso's CE platform can offer tailored recommendations to companies that aim to maximise the value of products, systems and resources at different stages of the value chain, from design, to production, distribution, use, recovery or disposal. By knowing the impact, risk and opportunities for their own business, companies can take informed decisions in the area of Circular Economy.

Circular Economy

The circular economy is an economic model that focuses on managing resources efficiently and effectively, allowing to keep products, materials and resources in the value chain for as long as possible and at the maximum of their value at all times.

Alternatively to the linear model, where we take, produce, consume and waste resources, in the Circular Economy products and systems are designed so that resources can be continuously used, reused, returned to the production cycle, and when none of that is possible any longer, eventually disposed in a safe way.

The Circular Economy thus generates value, for example, providing products with a long life, continued use of materials, and new business models based on performance and services. It also aims to reduce or avoid value loss and destruction, and the derived environmental impact such as pollution, harmful emissions and other externalities.